

# MELISSA RICHTARIK

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603-568-4140

## Skills

**UX Methods:** Usability testing, interviewing, paper prototyping, wireframing, contextual inquiry

**Tools:** Axure, Sketch, Illustrator, Photoshop, Dreamweaver, Morae

**Web Development:** HTML5, CSS3, JavaScript, jQuery

## Experience

Apr 2014 – Present

**Interaction Designer** | Expedia Inc.

- Designed interaction pattern to pay using Expedia rewards points through competitive analysis, wireframes, usability tests, and interactive prototypes.
- Provided research, prototypes, and recommendations for A/B tests on all checkout lines of business.
- Migrated flights checkout pages to responsive web design using latest UI toolkit.

Jun 2013 – Apr 2014

**User Experience Designer/Researcher** | Virtuoso

- Created usability tests and evaluated data collected for virtuoso.com to provide design recommendations for page layout and navigation throughout the site.
- Planned and conducted user interviews.
- Built wireframes for website utilizing written content and interactions.

Sep 2013 – Mar 2014

**Graduate Teaching Assistant** | University of Washington

- Teaching assistant for Introduction to Human-Computer Interaction.
- Led weekly design studios to teach user-centered design processes and work with student teams to provide guidance on quarter-long projects.

Jun 2010 – Jul 2012

**Project Engineer – Leadership Development Program** | Whirlpool Corporation

- Directed design evaluation and purchasing decision for user interface toolkit to improve product quality, decrease project execution costs, and increase delivery speed for future LCD appliances.
- Worked with supplier to provide voice of the consumer for designing small appliance user interface.
- Led supplier change for appliance control board, estimated to save \$354,000 annually.

## Education

Jun 2014

**M.S. Human Centered Design and Engineering** | GPA: 3.9/4.0

University of Washington, Seattle

May 2010

**B.S. Electrical Engineering (Business Administration Minor)** | GPA: 3.7/4.0

Northeastern University, Boston